



SPLASHING PAWS, LLC

Review & Testimonial Release Policy
Media Consent & Authorization

Date: _____

Any review, testimonial, feedback, or story shared with Splashing Paws, LLC is completely voluntary. You are not required to provide a review in order to receive services.

1. VOLUNTARY CONSENT

I understand that any review, testimonial, feedback, or story shared with Splashing Paws, LLC is completely voluntary. I am not required to provide a review in order to receive services.

2. AUTHORIZATION TO USE FEEDBACK

If I choose to provide feedback, I grant permission to Splashing Paws, LLC to use my words, reviews, testimonials, or written statements for purposes including:

- Website display
- Social media posts
- Marketing materials
- Advertising campaigns
- Educational or promotional content

3. IDENTIFYING INFORMATION

I understand that:

- My first name may be used unless I request anonymity
- My last name, contact information, and private details will not be shared without explicit additional consent
- Any identifying details may be removed or altered for privacy protection

4. MEDIA & STORY SHARING (OPTIONAL)

I CONSENT

I consent to having my story, testimonial, or experience shared publicly.

I DO NOT CONSENT

I do not consent to public sharing of my story or testimonial.

5. EDITING & PRESENTATION RIGHTS

I understand that Splashing Paws, LLC may:

- Edit testimonials for clarity, grammar, or length
- Format content for readability or design purposes
- Combine testimonials for marketing use

- Use excerpts rather than full statements

All edits will maintain the original intent of my message.

6. NO COMPENSATION

I understand that:

- I will not receive compensation, payment, or incentive for providing a review or testimonial
- My feedback is given voluntarily and without expectation of return

7. RIGHT TO WITHDRAW CONSENT

I may request removal of my testimonial from future use by providing written notice.

I understand that:

- Removal will apply to future use where reasonably possible
- Previously printed or published materials may not always be fully removable

8. RELEASE OF LIABILITY FOR CONTENT USE

I release Splashing Paws, LLC, its owners, employees, contractors, and affiliates from any claims related to the use of my testimonial or feedback in accordance with this policy.

9. ACKNOWLEDGMENT

By signing intake documents or using services, I acknowledge that I have read, understood, and agreed to this Review & Testimonial Release Policy.

Client Initials:

Required — Client initials confirm understanding and agreement

Client Signature

Printed Name

Date
