



# SPLASHING PAWS, LLC

 **Photo & Video Release Policy**  
Media Consent & Authorization

Date: \_\_\_\_\_

## All media is handled with respect, dignity, and sensitivity.

No photos or videos will be used for marketing or public distribution without your explicit written consent. By default, you are opted OUT unless you choose to consent below.

## 1. GENERAL POLICY

Splashing Paws, LLC may, from time to time, capture photographs or video recordings during hospice care, recovery care, or memorial services for purposes including documentation, training, quality assurance, or marketing. All media is handled with respect, dignity, and sensitivity to the emotional nature of our services.

## 2. CLIENT CONSENT (OPT-IN / OPT-OUT)

By default, no photos or videos will be used for marketing or public distribution without explicit written consent.

**Please select one:**

### I DO NOT CONSENT

*I do not consent to any photos or videos of me, my family, or my pet being used for marketing or public purposes.*

### I DO CONSENT

*I consent to photos or videos being used for marketing, educational, or promotional purposes by Splashing Paws, LLC.*

## 3. SCOPE OF USE (IF CONSENT IS GIVEN)

If consent is granted, media may be used for:

- Website content
- Social media platforms
- Educational or informational materials
- Marketing and advertising campaigns

*No identifying personal information will be shared unless separately authorized.*

## 4. SENSITIVE CONTENT LIMITATIONS

Splashing Paws, LLC will exercise discretion and sensitivity regarding end-of-life, hospice, and memorial content.

We reserve the right to:

- Limit or decline use of any image or recording
- Avoid publication of highly distressing or private moments
- Respect the dignity of all pets and families at all times

## 5. REVOCATION OF CONSENT

Clients may revoke media consent at any time by providing written notice.

Upon revocation:

- No new content will be published
- Reasonable efforts will be made to remove previously published content where possible

## 6. LIABILITY RELEASE

By granting media consent, you release Splashing Paws, LLC from any claims related to the use of approved photos or videos taken in accordance with this policy.

## 7. ACKNOWLEDGMENT & SIGNATURE

By signing below, I acknowledge that I have read, understood, and agreed to this Photo & Video Release Policy. I understand that I may change my consent selection at any time by submitting written notice to Splashing Paws, LLC.

**Client Signature**

**Printed Name**

**Date**